



Getting you set up!

All you need to do is set up three DNS TXT records in your DNS settings for your sending domain to take effect. These include the Validation of Ownership key and the Authentication Keys, namely: DKIM and SPF.

Why we need to update DKIM/SPF

An updated DKIM/SPF prevents your newsletter from going to spam and also helps prevent high bounce rates. With an updated DKIM/SPF, your newsletter will go directly into your subscriber's inbox.

Please would you forward the following instructions to your tech team to get started!

Please see your sending domain in line 5 of the corresponding TXT file - 'domain'.

It will have the format: **mydomain.com**

Please follow the instructions below:

Step 1:

Add DNS TXT Record for Validation of Ownership:

a) In line 12 of the corresponding TXT file - 'ownerShipTokenRecordName' is the Record Name. It will have the format: **XXXX._record_name**

b) In line 13 of the corresponding TXT file - 'ownerShipToken' is the Record Value. It will have the format: **xxxx_record_value**

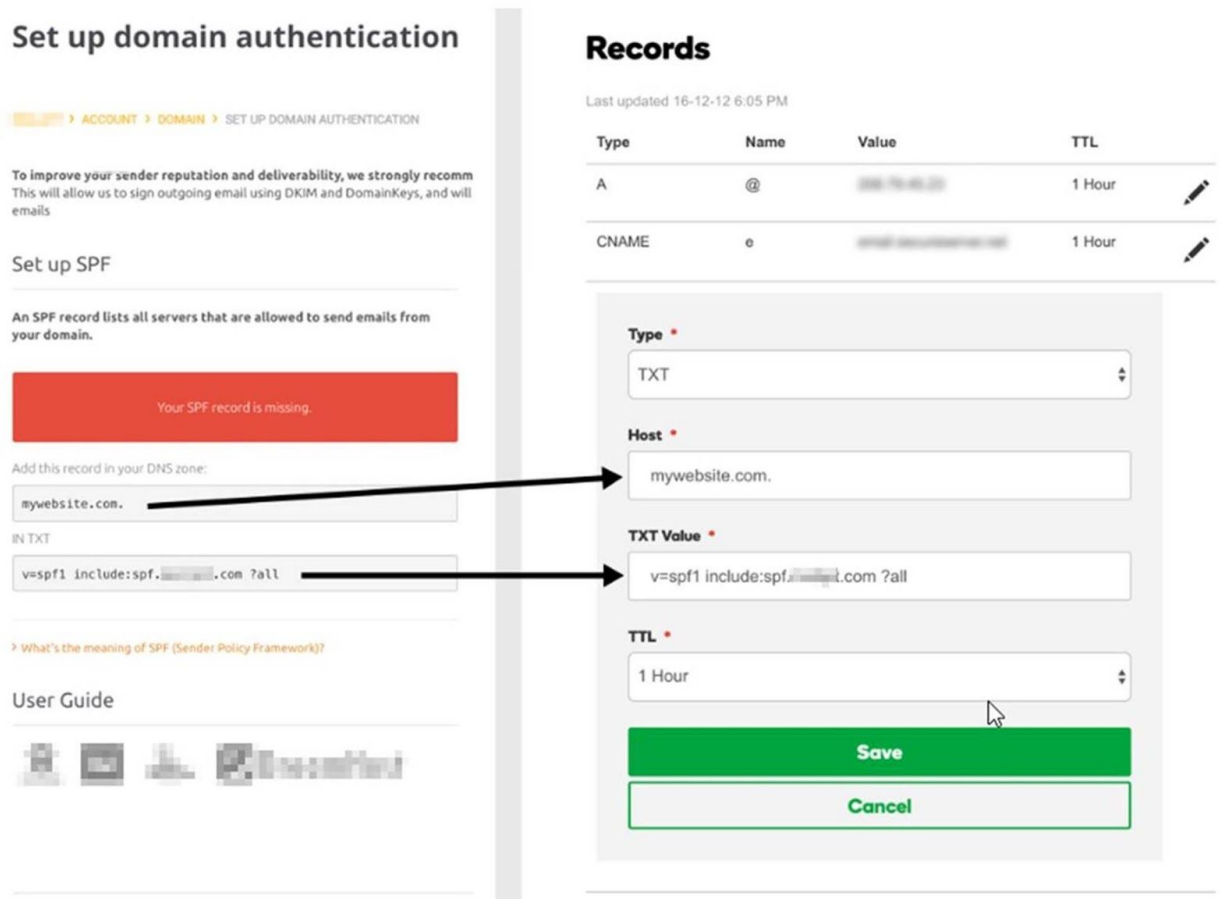
Step 2:

SPF Record: Add the following DNS TXT record to your domain. (Please copy + paste the yellow text below)

a) Create new if doesn't yet exist - see line 14 of the corresponding TXT file. 'spfRecordValue': "v=spf1 include:spf.mailjet.com ?all"

b) Add to existing (if relevant): [include:spf.mailjet.com](https://spf.mailjet.com)

Example:



The screenshot shows a 'Set up domain authentication' page on the left and a 'Records' table on the right. The 'Records' table has columns for Type, Name, Value, and TTL. Below the table is a form to add a new record. Arrows point from the form fields to the corresponding columns in the table.

Type	Name	Value	TTL
A	@	192.168.1.1	1 Hour
CNAME	o	www.example.com	1 Hour

Form Fields:

- Type: TXT
- Host: mywebsite.com.
- TXT Value: v=spf1 include:spf.mailjet.com ?all
- TTL: 1 Hour

Buttons: Save, Cancel



Step 3:

DKIM Record: Add the following DNS TXT record to your domain. (Please copy + paste the yellow text below)

a) In line 7 of the corresponding TXT file - 'dkimRecordName' is the Record Name: It will have the format: **mailjet._xxx.mydomain.com.**

b) In line 8 of the corresponding TXT file - 'dkimRecordValue' is the Record Value: It will have the format: **k=rsa; p=yyyyyyyyyyyyyyyyyyyyyyyyyy**

Example:

The screenshot shows a 'Set up DomainKeys/DKIM' section on the left and a 'Records' table on the right. The 'Set up' section includes an error message: 'There seems to be an error with your DomainKey record.' Below this, it provides instructions and a public key value: 'k=rsa; p=MIGfMA0GCSqGSIb3DQEBAQUAA4GNADCBiQKBgQ0cp/zxAtkXg/f'. A red warning box says 'Please make sure it stays on one line!'. The 'Records' table shows a CNAME record for 'e' with a TTL of 1 hour. A form below the table allows editing the record type to TXT, host to the domain key name, and value to the public key.

Please let us know if you have any questions or whether we can support you in any way.